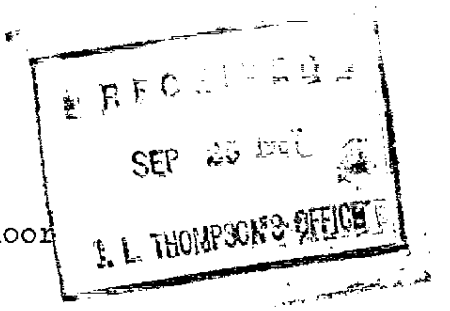
THE STOGEL COMPANIES INC.

Philip Stogel
President



September 23, 1987

Mr. Jim Thompson
Philip Morris USA
120 Park Avenue - 6th Floor
New York, NY 10017

Dear Jim:

Sorry we haven't been able to get together since North Carolina, but the summer just flew!

I hope this letter finds things moving along smoothly and you are chipping in a few.

I've developed an exciting golf package I'd like to bring to your attention. It is called The Worldwide Championship of Pro-Am Golf.

It's a year long promotion possibility. The November 1987 date is self-explanatory, and the duplicate letter to People Magazine gives credence to a one day LPGA Pro-Am.

Additionally, I'll be back Wednesday, the 30th. Speak to you then.

Cordially,

Philip Stogel

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